



Cookie Policy

Riverside International School

v1.0

Challenge – Community – Care

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Introduction

This Cookie Policy (“Policy”) sets out how Riverside International School (“Riverside”, “school”, “we”, “our”, “us”) handles the cookies we collect on our website. This policy is intended as a long-form cookie policy, forming part of a layered approach, providing website visitors who access our website(s) with information about our use of cookies.

This Policy applies to all websites owned and operated by the school.

In accordance with our Data Protection Policy, we commit to utilising this Policy to ensure the correct and lawful treatment of personal data and to protecting the confidentiality and integrity of personal data. In line with Recital 87 of the EU General Data Protection Regulation, we will use this Policy to ensure that when a data security incident is reported, we will quickly establish whether a personal data breach has occurred and, if so, use the Incident Management Policy to take steps to address it.

The Directors are responsible for approving this Policy. Our Data Protection Team led by the Data Protection Officer (“DPO”) is responsible for reviewing this Policy on a regular basis. You can contact our DPO by emailing timeapiskackova@riversideschool.cz.

Definitions

Cookies are small files of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer’s hard drive. Cookies can constitute personal data (for example, tracking cookies) and where that is the case, the Regulation 2016/679 of the European Parliament and of the Council (General Data Protection Regulation) become applicable.

Our website means the website operated by Riverside. In particular, the following website: <https://www.riversideschool.cz/>.

Visitor means any person who accesses our website.

General Policy

1. Riverside uses cookies to distinguish website visitors to our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our website.
2. Consent is obtained where necessary for cookies.
3. All use of cookies shall comply with applicable laws and regulations.
4. We use the following cookies:
 - a. **Necessary cookies.** Necessary cookies are required to enable the basic features of this site, such as providing secure log-in or adjusting your consent preferences. These cookies do not store any personally identifiable data.
 - b. **Analytical cookies.** Analytical cookies are used to understand how visitors interact with the website. These cookies help provide information on metrics such as the number of visitors, bounce rate, traffic source, etc.
 - c. **Functional cookies.** Functional cookies help perform certain functionalities like sharing the content of the website on social media platforms, collecting feedback, and other third-party features.
 - d. **Advertisement cookies.** Advertisement cookies are used to provide visitors with customised advertisements based on the pages you visited previously and to analyse the effectiveness of the ad campaigns.

5. You can find more information about the individual cookies we use and the purposes for which we use them below:

Necessary Cookies

Cookie Id: wpEmojiSettingsSupports

WordPress sets this cookie when a user interacts with emojis on a WordPress site. It helps determine if the user's browser can display emojis properly.

Cookie Id: Cookieyes-consent

CookieYes sets this cookie to remember users' consent preferences for future visits to this site. It does not collect or store any personal information about the site visitors.

Functional Cookies

Cookie Id: lj_gc (6 months)

.linkedin.com

LinkedIn sets this cookie for storing visitor's consent regarding using cookies for non-essential purposes. This cookie is used to track the effectiveness of LinkedIn ads.

Cookie Id: lidc (1 day)

LinkedIn sets the lidc cookie to manage traffic routing by directing users to the correct data center.

Analytical Cookies

Cookie Id: _ga_* (1 year 1 month 4 days)

Google Analytics sets this cookie to store and count page views.

Cookie Id: _ga (1 year 1 month 4 days)

Google Analytics sets this cookie to collect information about how visitors use the site for analytics and reporting purposes. The cookie stores information anonymously and assigns a randomly generated number to recognise unique visitors.

Cookie Id: _fbp (3 months)

Facebook sets this cookie to display advertisements when either on Facebook or on a digital platform powered by Facebook advertising after visiting the website.

Cookie Id: _gcl_au (3 months)

Google Tag Manager sets the cookie to test how well advertising campaigns perform on websites that use its services.

Advertisement Cookies

Cookie Id: bcookie (1 year)

LinkedIn sets this cookie from LinkedIn share buttons and ad tags to recognize browser IDs.

Cookie Id: NID (6 months)

Google sets the cookie for advertising purposes; to limit the number of times the user sees an ad, to mute unwanted ads, and to measure the effectiveness of ads.

Cookie Id: COMPASS (1 hour)

The COMPASS cookie is used by Yahoo to deliver targeted advertising based on user's online behaviour.

Cookie Id: test_cookie (15 minutes)

doubleclick.net sets this cookie to determine if the user's browser supports cookies.

Cookie Id: S (1 hour)

Used by Yahoo to provide ads, content or analytics.

6. Please note that the following third parties may also use cookies generated by our website, over which we have no control. These named third parties include, for example, providers of external services like web traffic analysis services. These third party cookies are functional, analytical or advertisement cookies or targeting cookies: WordPress, CookieYes, Google, Facebook, LinkedIn, COMPASS, doubleclick.net.
7. Website visitors may choose to block our website's cookies by activating the browser setting that allows the visitor to refuse the setting of some cookies. However, if the visitor blocks some cookies, you may not be able to access parts of our website.
8. Users can select which, if any, cookies they wish to accept using the "Cookie settings" on our website, which allows visitors to opt-out of some cookie categories, except for necessary cookies.
9. Except for necessary cookies, all cookies will expire after the Expiry period outlined above.

Document Control

Version	Reviewed	Next Review	Description	Approved by
v1.0	October 2025	October 2026	Cookie Policy	Directors